

Centralina Economic Development Commission



Winter
2013

No Boundaries

Controlling the cost of government, creating jobs and improving the quality of life.

2012-2012

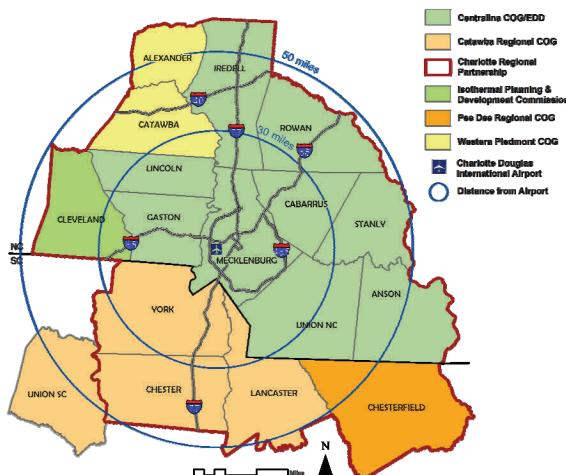
Comprehensive Economic Development Strategy "Prosperity for Greater Charlotte Project"

The CEDC and a coalition of regional partners recently completed a strategic assessment process to evaluate the 17 county greater Charlotte economy and identify strategies to boost economic and educational success. The "Prosperity for Greater Charlotte Project" supported the development of comprehensive economic development strategies (CEDS) for the North Carolina 9 county Centralina EDD and the South Carolina 4 county Catawba Regional COG EDD.

In anticipation of dynamic economics that will drive future global competitiveness, our innovative strategic planning design dictated inclusion of seventeen counties in the global competency analysis, parallel with the Charlotte USA footprint.

This collaborative community network shown on the map illustrates the fifty-mile radius economic zone that constitutes the Greater Charlotte 21st Century Global Region.

The project culminates in three strategic plans: the *Centralina Comprehensive Economic Development Strategy* and the integrally linked Greater Charlotte region *Jobs, Workforce & Education Alignment Strategy* with the additionally supported, but independently completed, *Catawba Region Comprehensive Economic Development Strategy* of the Catawba Regional Council of Governments. The resulting Centralina strategy calls on regional leadership to heighten collaborative efforts around five goals. Full detail on the strategies and all project reports, along with the supporting analysis can be found at the links www.ProsperityForGreaterCharlotte.com and www.ConnectOurFuture.org.



Vibrant Communities – Robust Region

Get Involved in this region wide effort to plan for how we should grow!

A series of Open Houses are scheduled throughout the region, about 30 Open Houses will be held between November, 2012 through February, 2013. The purpose of this and other Open Houses is to identify those qualities and characteristics that each community values and wants to preserve for the future, as well as the challenges your community and the region face. Input received in this first phase will help guide subsequent work on the CONNECT project

These Open Houses are designed to be drop-in events, where people can come and go as they please. It will allow people to , talk to staff, and provide their input. Go to www.connectourfuture.org for a list of scheduled Open Houses; attend the event near you.



No Boundaries



What is the CEDC & How Can We Help?

The Centralina Economic Development Commission (CEDC) was established in 2005 by Centralina Council of Governments to promote the retention of jobs, a diversified economic base, development, expansion and retention of business and industry and the growth within Centralina's nine county region. The CEDC brings together private and public sectors in partnership to provide a coordinated strategy and ongoing economic development. With financial assistance from the U.S. Economic Development Administration (EDA), the CEDC brings together these diverse sectors into a comprehensive economic development and planning process; otherwise known as a Comprehensive Economic Development Strategy (CEDS).

Summit to focus on growing a robust and resilient region

On February 21, 2013, business, education and community leaders are invited to attend Global Competitiveness Summit II. Building on the success of the August 2012 Summit, Global II will continue to focus on the competitive advantages needed for the region to increase global trade and excel in the world market. From transportation logistics, workforce pipeline, education, manufacturing and more, the program will include interactive elements, keynote presentations and panel discussions.

February 21, 2013 - 7:30am - Noon Harris Conference Center

To register go to: <https://shop.cpcc.edu/globalcompetitiveness/>

2013 Advanced Manufacturing Awards Luncheon

The CEDC has partnered with the Charlotte Business Journal to present the 3rd Annual Advanced Manufacturing Awards. The awards recognize and celebrate process excellence, leadership and collaboration in Advanced Manufacturing displayed in our region during 2012. The winners will be announced at the luncheon and will be profiled in a Charlotte Business Journal special report in March.

The awards will be held on Thursday, February 28, 2013 at 11am-1:30pm at the Embassy Suites Concord Golf Resort & Spa—5400 John Q. Hammons Dr. NW, Concord, NC 28207. Register at: <http://www.bizjournals.com/charlotte/event/76941#register>



Centralina Economic Development Commission Revolving Loan Fund

The Centralina Regional Revolving loan provides small businesses and entrepreneurs with the gap financing needed to start or expand their business. Loans are typically made at interest rates that are at or below market rates to small businesses; potential borrowers must demonstrate that credit is not otherwise available on terms and conditions that permit the completion or successful operation of the activity to be financed.

Prospective borrowers are new/expanding, private, for profit, business and industrial companies located or operating, or willing to locate and operate with CCOG's nine county region. Priority will be given to companies using advanced manufacturing technologies to produce products, and to value added agricultural enterprises.

**FOR MORE INFORMATION CONTACT
MIKE MANIS AT (704) 372-2416**

The CEDC's charge is to implement regional priorities identified in the CEDS by conducting research, and to provide technical assistance and access to program funding for our member governments.

Contact the CEDC to find out how our services can benefit your community

Mike Manis at
(704) 372-2416 or

