



525 North Tryon Street, 12th Floor | Charlotte, NC 28202

CEDC Board Meeting

MINUTES: July 15, 2015 4:00PM – 6:00PM CCOG Offices

MEETING CALLED BY:	Chairman : Miles Atkins
PREPARED BY:	Victoria Rittenhouse
IN ATTENDANCE:	<i>CEDC Board Members</i> Miles Atkins Mark Brady Joe Carpenter Astrid Chirinos George Dunlap Rob Hillman Leslie Johnson LaWana Mayfield* Fred Sparger Paul Stratos* Bill Thunberg *Denotes attendance via phone
	<i>Centralina COG Staff and Guests</i> Mike Manis Jim Prosser Victoria Rittenhouse

Meeting called to order by Chairman Thunberg 4:01

DISCUSSION

1. Action: Adoption of meeting minutes- April 16, 2015

No discussion

Action: Chairman Atkins called for a motion to adopt the April 16, 2015 meeting minutes.

A motion was made by Vice-Chairman Bill Thunberg; motion seconded by Robert Hillman and unanimously carried to approve the April 16, 2015 meeting minutes.

2. Regional economic development updates/news from around the region

Charlotte: The Linx Gold line kicked off the U.S. Secretary of Transportation attended the opening ceremony.

Anson County: One expansion of existing textile company and two agricultural businesses, \$305 million in investment and over 350 jobs. County Commission recently eliminated funding for the ED position.

Latin American EDC: Forming a new partnership with CMPD building bridges for immigration education outreach to the community.

Lake Norman – ABB is being sold to another cable manufacturing company and there is a \$19 million expansion in Huntersville.

3. EDD\CEDS Board Update

- Charlotte Regional Partnership (CRP) and Charlotte Chamber Task Force Report: Staff reviewed the executive summary with the Board. The Board requested copies of the full report, staff will email the full report to the Board. Board members expressed concern that the CEDC was not interviewed as a part of the study. Further, concerns were expressed regarding the role that the CEDC should play within this new partnership between the CRP and the Charlotte Chamber. CEDC and CCOG staff met with Ronnie Bryant and Vanessa Goeschl at the CRP and have agreed to continue to partner and support all regional activities in the region support economic activity.

Chairman Atkins proposed that the elected officials sitting on the Board reach out to the task force leadership and orientate them with the CEDC and the supporting work the CEDC does for both the CRP and the Charlotte Chamber. After discussion the Board choose to schedule a special meeting inviting the Chair of the Task Force to meet with interested Board members. The objective of this meeting is to learn about how the Task Force will oversee implementation of the report recommendations. So that the Board can understand how the CEDC can work in concert with both the CRP and the Chamber under the new strategic plan to support ED activities in the region. Staff will coordinate with the Task Force Chair to schedule a meeting. In the meantime, Chairman Atkins requested that members email staff information on what the Board would like to accomplish with this meeting.

- JobsEQ: Staff recently purchase a one year license to the JobsEQ program, partnering with the CRP, Charlotte Chamber, and Charlotte Works in order to get a reduced fee. This program will allow for obtaining a variety of economic and workforce data, and ultimately staff hopes this tool will allow for updating the CEDS data on an annual basis. As staff test out the tool they will better understand if this can be accomplished. It is a very robust tool that will also allow staff to provide data to regional municipalities on a fee for service basis generating potential revenue to expand CEDC programs. If you have questions about this program contact Victoria Rittenhouse.
- Lumina Foundation: At the last meeting, staff presented the Charter or work plan for the Lumina grant. Staff received feedback from Lumina on the Charter and has incorporated that feedback into an updated Charter. Lumina was concerned that the project proposed to take on a number of very involved activities and advised to scale back the activities, keeping in mind a 15 month grant period. Staff, working with several grant partners revised the Charter to focus on one main activity. A copy of the Charter is attached and a webinar reviewing the Charter can be downloaded by [clicking here](#). The key activity involves working with Chambers, Workforce Development Boards and local business (aligning with our targeted industry clusters and occupations) to help incumbent workers obtain post-secondary credentials in order to move up the company succession line, creating open positions for job seekers. If you would like more information or are interested in participating in this program contact Victoria Rittenhouse.

- Freight Mobility Planning Update: Staff reviewed the current funding model for the project including committed funds, in addition CDM Smith provided a proposed engagement timeline/process map. CCOG staff are working to recruit individuals from various industry groups to serve on the industry stakeholder committee. If Board members have recommendations send those names to Mike Manis or Victoria Rittenhouse.

4. Grant Activities Status:

- IMCP Phase I Grant: Per the Board's request staff worked with CREC to revise the conclusions section of the Supply Chain report, a copy was provide to the Board. The conclusions section now clearly articulates the value and uses of the report data for regional EDC professions. Staff is also working diligently to complete the remaining components of the grant and expects to produce a draft for stakeholder review the first part of September.
- IMCP 2- Energy Manufacturing Sector Focus: Staff received notification that the application was not awarded. Staff will meeting with our NC U.S. EDA representative to obtain a debriefing of the application. Staff will report on those findings at the October Board meeting.

5. Review and Adoption of the 2016 CEDC Regular Meeting Dates

- January 21, 2016
- April 21, 2016
- July 21, 2016
- October 20, 2016

Action: Chairman Atkins called for a motion to adopt the 2016 CEDC Regular Meeting Dates

A motion was made by George Dunlap; motion seconded by Joe Carpenter and unanimously carried to approve the 2016 CEDC Regular Meeting Dates.

6. Adjournment

Action: Chairman Atkins called for a motion to adjourn the meeting.

A motion was made by Vice- Chairman Bill Thunberg; motion seconded by Robert Hillman and unanimously carried.

To access materials distributed at the meeting or to view a recording of the meeting, please visit:

http://centralinaedc.org/board_meetings.php

Adjournment: 5:43 PM